Conrad Bryant

CIM-111 Final Project

12/10/2018

**Online Marketing and SEO Plan**

To reach my audience, I will apply for internships and work and send them this portfolio along with my resume and/or cover letter. I will also put links on Linkedin, Facebook, Twitter, Instagram, etc. to encourage anyone who is looking at my professional profiles to look at the site. This is the smartest way to go about it, because spending money to advertise me as an individual is a high-cost, low-reward endeavor.

Use Google Adwords

* Relevant locations should stay local
* Keep a small budget

keyword recommendations:

* classical guitar
* portfolio
* Conrad Bryant
* web designer
* guitarist
* musician